



ELEVENTH ANNUAL CLINICAL PRACTICE FORUM

Omni William Penn Hotel, Pittsburgh, PA

September 14 – 16, 2017

The HPNA Clinical Practice Forum is an annual evidence-based interactive and interdisciplinary education conference that examines clinical and professional issues in palliative and hospice care. Attendees learn how to enhance practice in a variety of settings, examine the latest best-practices, and network with other professionals in the field. This event is one of the premier educational and networking events for nurses and other team members who work in the specialty of palliative care, and directly impacts the quality of care in our industry.

The opening plenary for this year's HPNA Clinical Practice Forum is the award-winning journalist and author Suzanne Gordon, who writes about health care systems and patient safety. Other topics include a discussion on end-of-life dreams and visions, a look at the Measuring What Matters project, reviewing the discussion at the recent Palliative Nursing Summit, and examining educational design from competent to expert. The Clinical Practice Forum is open to all nurses needing more information on palliative care.

Attendees in previous years came from over 30 states, with a majority being registered nurses or advanced practice registered nurses, and many holding leadership positions in their organizations. This forum draws nursing professionals from health systems, hospitals, home care organizations, hospices, palliative care networks, and long-term care facilities.

Listed on the attachment are our rates for sponsorship, exhibition, and advertising in the program book. We are asking you to be a supporter of the Eleventh Annual HPNA Clinical Practice Forum. Levels for this event provide many options to meet your budget. You can support the entire forum, or pick a specific activity at the conference, which includes the opening reception, Friday luncheon, or breakfast. Each option will give you the opportunity to showcase yourself as an industry leader. If there are other sponsorship options you would consider, do not hesitate to let us know, and we will work with you.

Thank you for considering sponsoring, exhibiting or advertising for this unique clinical conference.



SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP - \$5,000

- Recognition on Event Signage
- Full Page Advertisement in the Inside Front or Back Cover of the Program Guide
- 2 Full Conference Registrations
- 10 Social Media Mentions and 2 Mentions in HPNA E-Newsletter
- Sponsor Ribbon on Badges
- Exhibitor Package

SILVER SPONSORSHIP - \$2,500

- Recognition on Event Signage
- Full Page Advertisement in the Program Guide
- 1 Full Conference Registration
- 10 Social Media Mentions and 2 Mentions in HPNA E-Newsletter
- Sponsor Ribbon on Badges
- Exhibitor Package

BRONZE SPONSORSHIP - \$1,500

- Recognition on Event Signage
- Half Page Advertisement in the Program Guide
- 1 Full Conference Registration
- 8 Social Media Mentions and 2 Mentions in HPNA E-Newsletter
- Sponsor Ribbon on Badges
- Exhibitor Package

EXHIBITOR - \$1,000

- Standard 8ft x 8ft Exhibit Area, with 2 Exhibitor Badges
- Exhibitor Listing in Program Guide
- Post Conference Mailing List
- Company Listing on Website with Link to Your Site

FIRST TIER ADVERTISER - \$700

- Full Page Color or Black and White Ad in the Program Guide
- Company Listing on Website with Link to Your Site

SECOND TIER ADVERTISER - \$400

- Half Page Color or Black and White Ad in the Program Guide

Contact us using the information below or submit the sponsorship confirmation form

412.787.9318 or info@hpnf.org



UNIQUE SPONSORSHIP OPPORTUNITIES

EVENING RECEPTION SPONSORSHIP [US#1] - \$10,000

- Recognition on Multiple Event Signage and Verbal Recognition of Sponsorship
- Full Page Advertisement in the Back Cover of the Program Guide
- 2 Full Conference Registrations
- 12 month subscription to the HPNA E-Newsletter
- 10 Social Media Mentions and 2 Mentions in HPNA E-Newsletter
- Sponsor Ribbon on Badges and Exhibitor Package

FRIDAY LUNCH / BOOKSIGNING SPONSORSHIP [US#2] - \$8,000

- Recognition on Multiple Event Signage and Verbal Recognition of Sponsorship
- Full Page Advertisement in the Program Guide
- 2 Full Conference Registrations
- 10 Social Media Mentions and 2 Mentions in HPNA E-Newsletter
- Sponsor Ribbon on Badges and Exhibitor Package

FRIDAY DINNER SPONSORSHIP [US#3] - \$6,000

- Recognition on Multiple Event Signage and Verbal Recognition of Sponsorship
- Full Page Advertisement in the Program Guide
- 2 Full Conference Registrations
- 10 Social Media Mentions and 2 Mentions in HPNA E-Newsletter
- Sponsor Ribbon on Badges and Exhibitor Package

AFTERNOON BREAK SPONSORSHIP [US#4] - \$3,500

- Recognition on Event Signage and at Break Table
- Full Page Advertisement in the Program Guide
- 1 Full Conference Registration
- 8 Social Media Mentions and 1 Mention in HPNA E-Newsletter
- Sponsor Ribbon on Badges and Exhibitor Package

MORNING BREAK SPONSORSHIP [US#5] - \$3,000

- Recognition on Event Signage and at Break Table
- Half Page Advertisement in the Program Guide
- 1 Full Conference Registration
- 8 Social Media Mentions and 1 Mention in HPNA E-Newsletter
- Sponsor Ribbon on Badges and Exhibitor Package

PRECONFERENCE COURSE SPONSORSHIP [US#6] - \$1,250

- Recognition on Event Signage and at Morning Registration Table
- Exhibitor Package

Contact us using the information below or submit the sponsorship confirmation form

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Sponsorship Confirmation Form
Eleventh Annual Clinical Practice Forum
Omni William Penn Hotel, Pittsburgh, PA
September 14-16, 2017

(Name and address of organization)

will sponsor the 2017 Eleventh Annual HPNA Clinical Practice Forum as (indicate choice)

- | | |
|--|---|
| <input type="checkbox"/> Gold Sponsor (\$5,000) | <input type="checkbox"/> Silver Sponsor (\$2,500) |
| <input type="checkbox"/> Bronze Sponsor (\$1,500) | <input type="checkbox"/> Exhibitor (\$1,000) |
| <input type="checkbox"/> Advertiser First Tier (\$700) | <input type="checkbox"/> Advertiser Second Tier (\$400) |

US# Unique Sponsorship - Level number 1 - 6 (*Please write the coordinating number of the level you will be sponsoring. Please see the attached sheet for various **Unique Sponsorship** levels)

Sponsor Contact Name _____ Title _____

Phone _____ Email _____

Comments / Special Instructions _____

*** Exhibitor badges will be created as written, please include titles/credentials**

Badge #1 _____

Badge #2 _____

Contact # of One of the Exhibitors _____

Clinical Practice Forum: advancingexpertcare.org/clinical-practice-forum