

## NBCHPN Unveils New Name

On behalf of the NBCHPN Board of Directors, we are pleased to announce that the National Board for Certification of Hospice and Palliative Nurses (NBCHPN) is now the Hospice and Palliative Credentialing Center (HPCC)! Our new name reflects the organization's commitment to continuing competence, while also positioning the organization to best fulfill our mission of advancing expert care in serious illness. It is important to note that the new HPCC name does not alter the significance or validity of your current credentials, and that each of our seven certification programs' names and credentials remain unchanged.



In addition to offering opportunities for future growth in credentialing programs, the new Hospice and Palliative Credentialing Center (HPCC) name represents our ongoing commitment to synergy and collaboration with the Hospice and Palliative Nurses Association (HPNA) and the Hospice and Palliative Nurses Foundation (HPNF). While we have always

been strategically aligned with HPNA and HPNF, it just wasn't obvious to the broader healthcare community. Our new name and new acronym – HPCC – fits well with HPNA and HPNF, allowing us to create a stronger brand identity.

Recently, HPCC, HPNA, and HPNF adopted shared mission and vision statements, creating a cohesive, strategic bond between the three organizations. Bringing the HPCC name into alignment with HPNA and HPNF further strengthens that bond. Our goal is to be seen as three organizations working toward the fulfillment of a single mission *advancing expert care in serious illness* and the achievement of a single vision *to transform the care and culture of serious illness*.

Over the next few weeks, you'll see the new HPCC name and logo incorporated into our website, along with exciting announcements regarding our on-going collaborative efforts with HPNA and HPNF. Some of you may have questions, and we sincerely welcome your thoughts and inquiries through email at: [hpcc@gohppc.org](mailto:hpcc@gohppc.org).

We are delighted to share the news of our new name, the Hospice and Palliative Credentialing Center, and we hope you share our excitement in looking forward to the future growth of our specialty. Along with the HPCC Board of Directors, we warmly invite you to join us as together we transform the care and culture of serious illness!

Best regards,

Kathie Kobler, MS, APN, PCNS-BC, CHPPN  
President, Board of Directors  
Hospice and Palliative Credentialing Center

Sally Welsh, MSN, RN, NEA-BC  
Chief Executive Officer HPCC-HPNA-HPNF