

HOSPICE AND PALLIATIVE NURSES FOUNDATION 2013 ANNUAL REPORT

The Hospice and Palliative Nurses Foundation was incorporated in 1988 with the mission to support quality of life in persons experiencing serious illness by enhancing nursing excellence. The purpose of HPNF is to support the professional development of HPNA members and NBCHPN certificants. In 2013, HPNF offered 45 scholarships for education, conferences and certification along with nursing research grants and leadership awards to HPNA members and NBCHPN certificants. To secure funds for these professional development opportunities as well as HPNA special projects, HPNF depends on the generous spirit of individuals, families, organizations and corporations.

In 2013, HPNF Board of Directors leadership included:

- Jane Sidwell (President), MSW RN FPCN, of Beaufort, SC
- Pam Malloy (Secretary/Treasurer), RN MN FPCN, of Buellton, CA
- Marianne Dwyer, Director Corporate and Foundation Relations, of Houston, TX
- Linda Gorman, RN MN FPCN CHPN®, OCN, of Studio City, CA
- Joan Harrold, MD MPH FACP FAAHPM, Lancaster, PA
- Barbara Head (2013 HPNA President Representative), PhD CHPN ACSW FPCN, of Louisville, KY
- Jim Pace, PhD, MDiv ANP-BC FAANP FAAN, of New York, NY

The Board of Directors held a retreat in January, reaffirmed their commitment to establish independent financial sustainability for the Foundation, and implemented a four-committee fundraising structure: Corporate Partnerships, Planned Giving, Major Gifts and Special Events. Valuable accomplishments during 2013 include:

- The Planned Giving Committee launched the *Legacy Circle*, to encourage bequests and other planned gifts, and includes eight donors.
- The Special Events Committee held *Passion for Palliative Nursing* in October, the first such fundraiser in HPNF history, and welcomed more than thirty philanthropists from the Pittsburgh area.
- Direct Mail campaigns were conducted reaching out to HPNA membership, NBCHPN certificants, and targeted hospice organizations and vendor corporations.
- Our *A Key 2 Your Heart* campaign, a favorite HPNF fundraiser, was held featuring a special commemorative heart-shaped design to celebrate the combined 15th Anniversary of HPNF and 20th Anniversary of NBCHPN®.
- HPNF conducted fundraising and friend-raising activities at the AAHPM/HPNA Annual Assembly in New Orleans, LA.

Significant achievements in 2013 included evaluation of the professional development opportunities offered. Additional scholarships and increased award amounts were implemented. Highlights include:

- Increased number of *Individual Education Scholarships* to two (2) each for Doctorate/PhD and Master's levels.
- Increase amount per *Individual Education Scholarships* ranging from \$3000 for Doctorate to \$750 for Associate.
- Doubled the number of *Conference Scholarships* to the 2014 AAHPM/HPNA Annual Assembly to ten (10).
- Conferred inaugural *Judy Lentz Scholarship for the Advancement of Palliative Care in Oncology Nursing*.
- *Gold sponsor* at \$5000 of HPNA Clinical Practice Forum.
- Awarded the *Certification Research Grant* for \$15,000 for the first time in two years.

More than forty of the available professional development opportunities were conferred and for more than \$65,000. Recipients include the following:

HPNF Individual Education Scholarships

Associates

Robin Alana Daniel

Bachelor's

Kathryn Della D'Angelo

Master's

Laura Ann Healy, RN, BSN, NE-BC, CHPN®

Tasha M. Schoppee, RN, BSN, CHPN®

Doctorate

Joan Gleba Carpenter, RN, BSN, MSN, NP-C, GNP-BC, ACHPN®

Cheryl L. Petersen, RN, BSN, CPHON

HPNF Conference Scholarships

For 2013 Annual Assembly

James Nicholas Dionne-Odom, MSN, BSN, RN

Nicole Ewerth, RN, BSN, CHPN®

Tracy Fasolino, PHD, FNP, ACHPN®

Deborah Fisher, PhD, CPON®

Stephanie Gilbertson-White, PhD, APRN-BC

Carla Jolley, ARNP, MN, AOCN®, CHPN®

Holli Martinez, ARNP-BC, ACHPN®

Kay Mueggenburg, PhD, MSN, BSN, RN, CHPN®

Annie Ruth Petteys, FNP-BC, MSN, BSN, RN

Lynn F. Reinke, PHD, ARNP, MSN, BSN, RN

For 2013 Clinical Practice Forum:

Phyllis Deborah Olive, RN, BS, CHPN®

Hilene B. Topper-Bricker, RN, BSN, CHPN®

HPNF Certification Research Grant

Joy Goebel, RN, MN, PhD, California State University, Long Beach, CA for her study "The Role of Interdisciplinary Team Structures on Collaboration and Quality in Palliative Care."

Sigma Theta Tau International/Hospice and Palliative Nurses Foundation End of Life Nursing Care Research Grant

Susan Lowey, PhD, RN, CHPN®, University of Rochester, Rochester, NY for the study "Factors that Influence Care Transitions of End-Stage Heart Failure Patients to Palliative Home Care."

American Nurses Foundation/Hospice and Palliative Nurses Foundation Nursing Research Grant

Mary Ann Hales Reynolds, RN, PhD, ACNS-BC, Idaho State University, Pocatello, ID for her study "Palliative Care Needs of Young and Middle Age Adults (20-59) with a Potentially Life Limiting Cancer Diagnosis: A Pilot Study."

Judy Lentz Scholarship for the Advancement of Palliative Care in Oncology Nursing

Rona Janel Johnson, RN, BSN, OCN

Project on Death in America (PDIA) Nursing Leadership Award

Margaret Campbell, PhD, RN, FPCN, Wayne State University, Detroit, MI

HPNF Certification Scholarships

Deborah Brunelle, CHPN®
Carol Jean Cullinan, CHPN®
JoAnne Chitwood, CHPN®
Carma Erickson-Hurt, ACHPN®
Linda Figura, CHPLN®
Betty I. Hunter, CHPN®
Denise Marie Kassal, CHPNA®
Megan Feeney King, CHPN®
Patricia A. Lee, CHPN®
Lisa Ann Levy, CHPN®
Deanna R. Tansey, CHPN®
Heron Faith Warren, ACHPN®
Brenda Wilkerson, CHPN®

HPNF Chapter Education Grants

Lake City/Gainesville
Oklahoma
Pee Dee Area
Triad (NC)
West Virginia Online Certification

Gold Sponsor 2013 Clinical Practice Forum

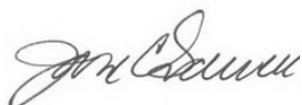
Over the course of 2013, the Boards of Directors of HPNF, HPNA and NBCHPN voted to dissolve the *Alliance for Excellence in Hospice and Palliative Nursing* as a distinct corporate entity and instead agreed to work in alliance creating structures and mechanisms for integration and collaboration between HPNF, HPNA and NBCHPN. In 2014, HPNF will continue its work "in alliance" with its affiliates to include high level strategic planning particularly with regard to mission, vision and synergy amongst the organizations. The HPNF Board of Directors self-evaluation based on a Fund Raising Board Competencies Analysis led to the recruitment of additional key members for 2014:

- Renee Berry, CEO BeMoRe, of Menlo Park, CA
- Jennifer Gentry (2014 HPNA President Representative), ANP-BC, GNP, ACHPN, FPCN, of Durham, NC
- Jay Horton, PhD, ACHPN, FNP-BC, of Brooklyn, NY
- Marge Maisto (President-Elect), RN MA MS, of Sarasota, FL
- Della Payne, RN BSN JD Esquire, of North Wales, PA

HPNF is committed to the professional development of palliative nursing professionals and is so grateful for our generous and devoted supporters who make this possible. Donor highlights include:

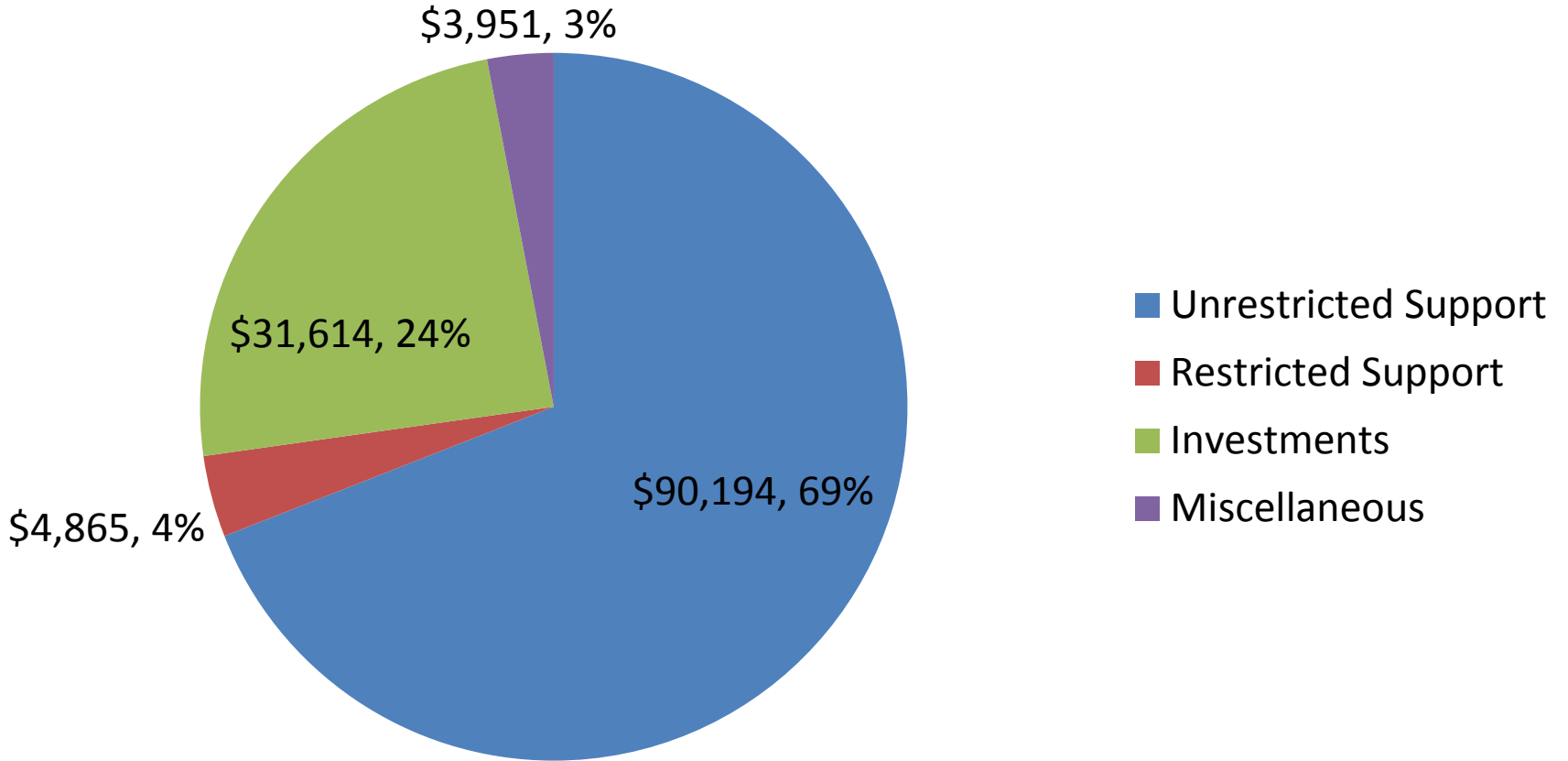
- Increase in Florence Wald Fellows to 19.
- Increase in our Builder's Circle and Sustainer's Circle giving programs to 17 and 3 respectively.
- Launch of Legacy Circle, with 8 members making bequest intentions.
- Increase in HPNA member donors by 32%.
- Increase in number of individual donors by 32%.
- Increase in total number of donors by 25%.

Please see **2013 HPNF Donors**, below, for a listing of our generous, devoted and passionate donors who have made all HPNF efforts possible. Thank you for your support and we look forward to continued growth in 2014!

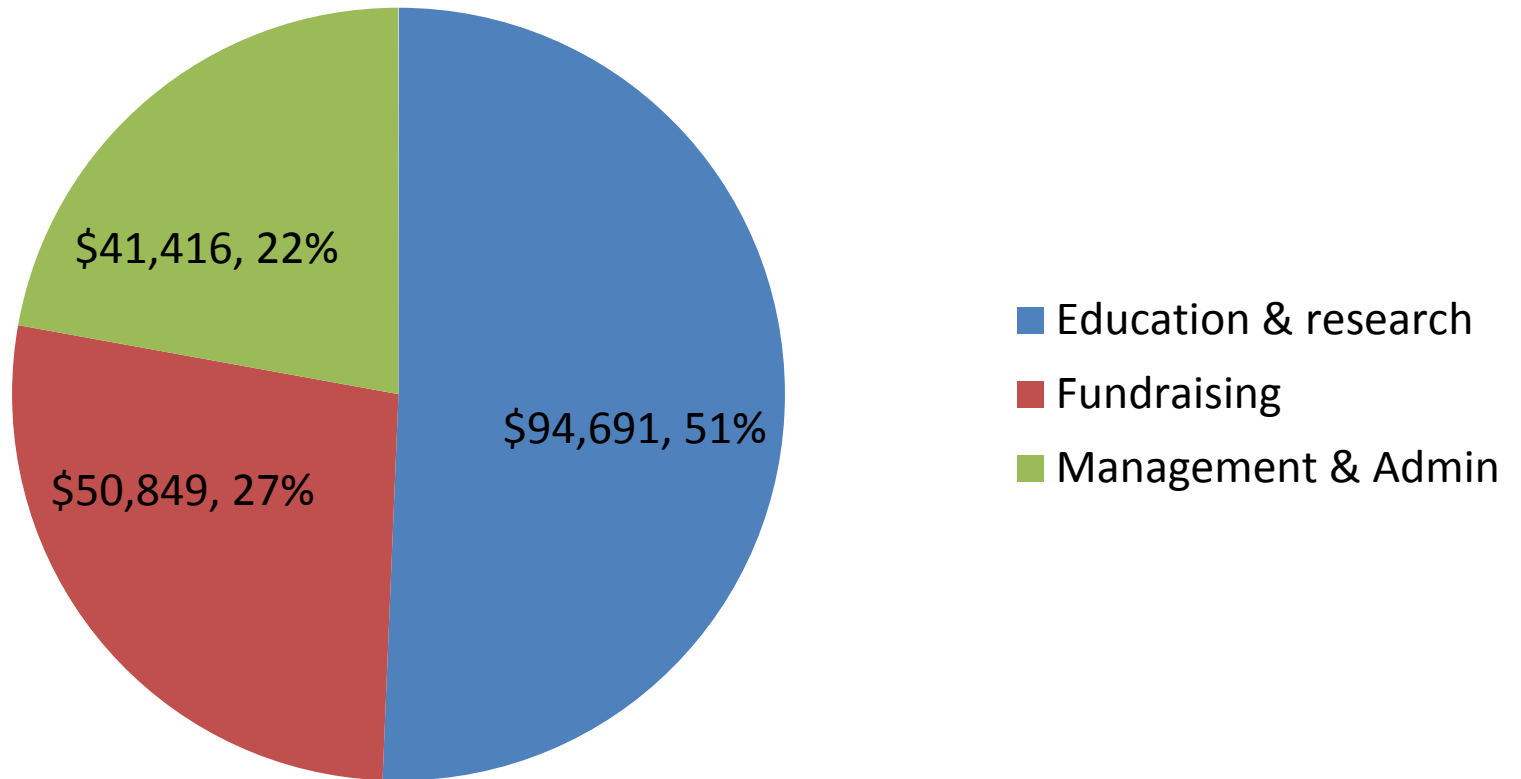


Jane Sidwell, MSW, RN, FPCN
President, HPNF

Hospice and Palliative Nurses Foundation
2013 Revenue



Hospice and Palliative Nurses Foundation 2013 Functional Expenses



Hospice and Palliative Nurses Foundation

HPNF gratefully acknowledges support from our Giving Circles

Florence Wald Fellow Society

Florence Wald Fellows pledge \$10,000 over 5 years

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Mary Ersek
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Elizabeth Ford Pitorak

Jane Sidwell
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Debra Wiegand

Sustainer's Circle

Sustainer's Circle Members pledge \$5,000 over 3 years

Marie Bakitas
Linda Gorman
Barbara Head

Builder's Circle

Builder's Circle Members pledge \$1,000 over 3 years

Susan Breakwell
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Susan Cox
Marianne Dwyer
Pam Fordham

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Barbara Head
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Pioneer Philanthropists

Pioneer Philanthropists minimum \$250 gift for
Judy Lentz Scholarship for the Advancement of Palliative Care in Oncology Nursing

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2013 Hospice and Palliative Nurses Foundation Donors

HPNF gratefully acknowledges support from our 2013 Donors

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Patron - \$1,000 to \$4999

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Partner - \$500 to \$999

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Associate - \$250 to \$499

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HPNA Star Chapters

Starlite
Up to \$99 in 2013

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\$100+ in 2013

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Cincinnati Tri-State
Esprit du Coeur
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HOPE of Kentucky
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Oklahoma
Phoenix
Southwestern
Pennsylvania
Triad (North Carolina)

Two Star
\$250+ in 2013

Chicagoland
San Francisco Bay Area

Three Star
\$500+ in 2013

Fort Worth
The Triangle, NC

2013 Hospice and Palliative Nurses Foundation Donors

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