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For Immediate Release

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HPNA CELEBRATES NATIONAL NURSES WEEK 2013

PITTSBURGH, PA, MAY 6, 2013—The Hospice and Palliative Nurses Association (HPNA) is pleased to join the American Nurses Association (ANA) in celebrating *Delivering Quality and Innovation in Patient Care*, as part of National Nurses Week 2013, which is held May 6-12. The purpose of the week-long celebration is to raise awareness of the value of nursing and help educate the public about the role nurses play in meeting the health care needs of the American people.

In honor of the dedication, commitment, and tireless effort of the nearly 3.1 million registered nurses nationwide to promote and maintain the health of this nation, the ANA and HPNA are proud to recognize registered nurses everywhere on this particular day for the quality work they provide seven days a week, 52 weeks a year.

In celebration of National Nurses Week, tomorrow HPNA will release two new free resources for its members; an *HPNA Social Media Guide for Hospice and Palliative Nurses* and an introductory webinar on the new guide. The Social Media Guide can be downloaded for free at the following address:

<http://www.hpna.org/PicView.aspx?ID=1820> .

“HPNA is very proud of the amazing work our members do on a daily basis,” said **Sally Welsh, MSN RN NEA-BC, Chief Executive Officer of HPNA**. “I hope they find these new resources helpful and I invite them to lend their voices to augment ‘the conversations’ on the value and importance of palliative nursing and the contributions of hospice and palliative nurses. Our stories are extremely important and need to be shared.”

About HPNA

Celebrating its 27th anniversary, with nearly 11,000 members, the Hospice and Palliative Nurses

Association (HPNA) is a national non-profit organization of nursing professionals specializing in the specialty of palliative nursing across the life span continuum. Its mission is to lead the way to promote excellence in the provision of palliative nursing care through leadership development, education and the support of research in the field. Established in 1986, HPNA is the only nursing organization of its kind. It is part of the Alliance for Excellence in Hospice and Palliative Nursing which includes the Hospice and Palliative Nurses Foundation and the National Board for Certification of Hospice and Palliative Nurses. Together, the organizations are working to lead the way in the advancement of the rapidly growing and increasingly important palliative care nursing specialty. To learn more, visit HPNA at www.hpna.org, call 412.787.9301, or email hpna@hpna.org.

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